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The College Placement Council
62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1983

SOUTHERN REGION (SCPA)

Alabama A & M University
Auburn University
Clemson University
Duke University
Duke University - Graduate School of Business Administration
Florida A & M University
Georgia Institute of Technology
University of Georgia
Jackson State University
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State University
University of Mississippi
North Carolina A & T State University
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Prairie View A & M University
South Carolina State College
University of South Florida
Tennessee State University
University of Tennessee - Knoxville
Tulane University
Vanderbilt University
Vanderbilt University - Owen Graduate School of Management
Virginia Polytechnic Institute and State University
University of Virginia
University of Virginia - Colgate Darden Graduate School of Business
Wake Forest University
Wake Forest University - Babcock Graduate School of Management

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The 185 placement offices at the 160 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern region.

The data are based on salary offers made to students graduating between September 1, 1982 and August 31, 1983. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 8 through February 4) and cumulatively (September 1 through February 4). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

By Curriculum For All Types of Employers	INTERIM PERIOD 1/8/83 THROUGH 2/4/83							CUMULATIVE PERIOD 9/1/82 THROUGH 2/4/83						
	Number Of Offers		Average $ Offers		Percentiles[1]			Number of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	86	881	$1509	$1569	$1600	$1500	$1400	182	2243	$1493	$1558	$1583	$1500	$1333
Business—General (incl. Mgmt.)	16	171	1389	1522	*	*	*	63	720	1443	1488	1833	1458	1142
Marketing & Distribution	7	87	1763	1470	*	*	*	38	336	1416	1402	1863	1325	1000
HUMANITIES & SOCIAL SCIENCES														
Humanities	*	20	*	1051				8	117	1229	1186	*	*	*
Economics[2]	7	22	1344	1365	*	*	*	14	48	1309	1356	*	*	*
Other Social Sciences	7	38	1289	1228	*	*	*	25	221	1261	1203	1667	1167	917
ENGINEERING														
Aeronautical	*	65	*	1863				12	127	1810	1946	*	*	*
Chemical	18	131	2339	2279	*	*	*	34	306	2266	2273	2467	2329	1900
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	6	90	1806	1870	*	*	*	23	183	1909	1849	2400	1794	1450
Electrical (incl. Computer Engrg.)	48	520	2058	2144	2231	2113	1794	138	1579	1998	2103	2290	2066	1725
Geological	*	3	*	2361				*	13	*	2134			
Industrial	3	46	1965	2035	*	*	*	14	201	1913	2041	*	*	*
Mechanical	23	281	2127	2134	2349	2141	1794	87	837	2090	2086	2349	2123	1449
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	*	17	*	2180				*	43	*	2199			
Mining	*	4	*	1671				*	13	*	1974			
Nuclear (incl. Engrg. Physics)	*	8	*	2064				*	23	*	2123			
Petroleum	5	36	2380	2637	*	*	*	6	92	2338	2399	*	*	*
Engineering Technology	4	71	1920	1995	*	*	*	6	196	1936	2007	*	*	*
SCIENCES														
Agricultural Sciences	1	7	1167	1219	*	*	*	10	62	1270	1360	*	*	*
Biological Sciences	*	9	*	1277				2	41	1320	1428	*	*	*
Chemistry	*	18	*	1651				3	39	1531	1643	*	*	*
Computer Science	14	129	1778	1926	*	*	*	42	480	1786	1914	2190	1880	1250
Health (Medical) Professions	2	67	1950	1757	*	*	*	12	97	1179	1634	*	*	*
Mathematics	4	22	1926	1799	*	*	*	7	56	1991	1684	*	*	*
Other Physical & Earth Sciences	*	8	*	1826				1	30	2233	1810	*	*	*
Totals	251	2707						727	8103					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
† No offers reported.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

By Functional Area For All Types of Employers	INTERIM PERIOD 1/8/83 THROUGH 2/4/83							CUMULATIVE PERIOD 9/1/82 THROUGH 2/4/83						
	Number Of Offers		Average $ Offers		Percentiles[1]			Number of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	86	885	$1502	$1567	$1600	$1500	$1350	189	2269	$1489	$1556	$1600	$1500	$1333
Business Administration	10	115	1437	1443	*	*	*	33	417	1466	1456	2000	1380	1005
Communications	+	11	+	960				3	46	1095	1192	*	*	*
Community & Service Orgs. Work	1	19	1208	1237	*	*	*	7	68	1089	1203	*	*	*
EDP-Programming/Systems	15	160	1718	1937	*	*	*	44	542	1786	1913	2225	1842	1250
Engineering	102	1143	2128	2145	2425	2146	1794	312	3366	2032	2105	2375	2083	1711
Farm & Natural Resources Mgmt.	+	4	+	1504				2	15	1208	1361	*	*	*
Finance & Economics	2	45	1334	1446	*	*	*	7	183	1302	1427	*	*	*
Health (Medical) Services	3	70	1465	1739	*	*	*	13	117	1243	1570	*	*	*
Manufacturing &/or Industrial Opns.	11	59	1924	1936	*	*	*	22	186	1802	1909	2000	1833	1475
Mathematics/Statistics	+	7	+	1644				4	31	1788	1578	*	*	*
Merchandising/Sales Promotion	9	60	1233	1383	*	*	*	23	301	1234	1324	1625	1167	1083
Personnel/Employee Relations	1	7	1417	1246	*	*	*	7	30	1296	1288	*	*	*
Research—Non-Scientific	1	6	1800	1591	*	*	*	1	26	1800	1469	*	*	*
Research—Scientific	+	38	+	1820				7	120	1569	1789	*	*	*
Rotational Training—Non-Technical	1	17	1458	1350	*	*	*	29	94	1306	1349	1625	1167	1000
Rotational Training—Technical	1	16	1000	1814	*	*	*	9	44	1137	1691	*	*	*
Sales—Non-Technical Degree	8	41	1571	1482	*	*	*	23	218	1475	1418	1925	1500	1125
Sales—Technical/Scientific Degree	+	4	+	1850				+	30	+	1957			
Totals	251	2707						727	8103					

[1] Percentiles are computed on regional data

* Not computed for fewer than 20 offers

† No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full Time, Non-Military Employment)

Graduate Program	INTERIM PERIOD 1/8/83 THROUGH 2/4/83							CUMULATIVE PERIOD 9/1/82 THROUGH 2/4/83						
	Number of Offers		Average $ Offers		Percentiles[1]			Number Of Offers		Average $ Offers		Percentiles[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	2	39	$1730	$1893	*	*	*	6	121	$1849	$1908	*	*	*
MBA (Non-technical Undergraduate)	21	71	1940	1916	$2500	$1875	$1383	34	245	1884	1923	$2500	$1875	$1500
MBA (Technical Undergraduate)	1	13	2450	2208	*	*	*	2	45	1913	2204	*	*	*
MS-Business (incl Mgmt., Mktg., Finance, etc.)	+	7	+	1893				+	38	+	1988			
Industrial Mgmt. (incl Industrial Admin.)	+	4	+	2192				+	8	+	2182			
Administration (incl Public, Hospital, etc.)	+	+	+	+				+	21	+	1970			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	1	+	917				2	12	1203	1595	*	*	*
Social Sciences	+	3	+	2348				7	31	1277	1625	*	*	*
ENGINEERING														
Chemical	+	3	+	2478				1	13	2550	2437	*	*	*
Civil (incl Construction, Sanitary, & Transportation Engrg.)	+	6	+	2435				+	15	+	2313			
Electrical (incl Computer Engrg.)	4	43	2377	2426	*	*	*	7	105	2327	2395	*	*	*
Industrial	+	8	+	2407				+	21	+	2336			
Mechanical	1	30	2082	2345	*	*	*	3	77	2208	2375	*	*	*
Nuclear (incl Engrg. Physics)	+	2	+	2300				+	9	+	2196			
SCIENCES														
Chemistry	+	1	+	2107				+	5	+	2141			
Computer Science	1	11	1688	2258	*	*	*	1	37	1688	2290	*	*	*
Geology & Related Geological Sciences	1	10	2455	2605	*	*	*	1	26	2455	2446	*	*	*
Mathematics	1	3	1688	2222	*	*	*	2	5	1597	2039	*	*	*
Metallurgy (incl Met. Engrg., Materials Engrg. / Science & Ceramics)	+	1	+	2350				+	2	+	2439			
Totals	32	256						66	836					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

Graduate Program	INTERIM PERIOD 1/8/83 THROUGH 2/4/83							CUMULATIVE PERIOD 9/1/82 THROUGH 2/4/83						
	Number Of Offers		Average $ Offers		Percentiles[2]			Number Of Offers		Average $ Offers		Percentiles[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	2	17	$2334	$1983	*	*	*	3	57	$1936	$2063	*	*	*
MBA - Tech Undergraduate	1	6	2916	2530	*	*	*	1	18	2916	2692	*	*	*
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	4	20	2154	2031	*	*	*	5	38	2143	2101	*	*	*
MBA - Tech Undergraduate	†	1	†	2166				†	8	†	2277			
Over 4 years														
MBA - Non-Tech Undergraduate	†	22	†	2349				†	36	†	2381			
MBA - Tech Undergraduate	†	4	†	3029				†	9	†	2865			
Totals	7	70						9	166					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Chemical	†	2	†	$3000				†	9	†	$3057			
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	†	†	†	†				†	3	†	2572			
Electrical (incl. Computer Engrg.)	†	9	†	3286				1	26	$3350	3092	*	*	*
Mechanical	†	1	†	3350				†	7	†	3141			
SCIENCES														
Chemistry	†	9	†	2234				3	33	2497	2248	*	*	*
Mathematics (incl. Opns. Research, Statistics, & Actuarial Science)	†	1	†	3125				†	10	†	2466			
Metallurgy (incl. Met. Engrg., Materials Engrg. / Science & Ceramics)	†	†	†	†				†	3	†	2938			
Physics	†	5	†	2961				†	22	†	2778			
Totals		27						4	113					

[1] Years of full-time, non-military employment.
[2] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
† No offers reported.

AVERAGE MONTHLY SALARY OFFERS — FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 1/8/83 THROUGH 2/4/83 — PART 1 - PAGE 1

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
ACCOUNTING	1496 73 1575 1416	1709 2	1125 1	1532 3		
BUSINESS - GENERAL		1430 3	1236 6	1659 2		
MARKETING/DISTRIBUTN			1167 1			
HUMANITIES						
ECONOMICS		1250 1	1200 1			
OTHR SOCIAL SCIENCES			989 3			

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AERONAUTICAL												
CHEMICAL					2300	1	2150	1				
CIVIL -CNSTR/SAN/TRP											1950	1
ELECTRICAL -COMPTR							2139	19	1629	1	2349	1
GEOLOGICAL												
INDUSTRIAL							2000	1				
MECHANICAL							2175	3			2197	5
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH							1893	3				

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE		MERCHANDSNG	AERO-ELECTRNC		AUTO, MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES		1167	1					
BIOLOGICAL SCIENCES								
CHEMISTRY								
COMPUTER SCIENCE		1167	2		1944	5		
HEALTH (MED) PROFSNS								
MATHEMATICS		1250	2		1802	2		
OTHR PHYSCL/EARTH SC								

AVERAGE MONTHLY SALARY OFFERS FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER INTERIM PERIOD 1/8/83 THROUGH 2/4/83 PART 2 - PAGE 1

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING	1813	2			1583	1	1580	1	1625	1	1513	2
BUSINESS - GENERAL	1750	1					1100	2				
MARKETING/DISTRIBUTN	1875	2	1629	1	1848	2	2100	1				
HUMANITIES												
ECONOMICS	1566	1	1541	1	1350	1					900	1
OTHR SOCIAL SCIENCES	1925	1	1629	1								

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL												
CHEMICAL	2400	6			2350	1					2359	8
CIVIL -CNSTR/BAN/TRP							2308	1				
ELECTRICAL -COMPTR	2138	2	2191	5							2144	3
GEOLOGICAL												
INDUSTRIAL	2100	1										
MECHANICAL	2235	1			2110	1					2275	4
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS											2380	5
ENGINEERING TECH									2000	1		

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE	1920 3	2125 1				2190 1
HEALTH (MED) PROFSNS						
MATHEMATICS						
OTHR PHYSCL/EARTH SC						

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING												
BUSINESS - GENERAL	1800	1			1448	1						
MARKETING/DISTRIBUTN												
HUMANITIES												
ECONOMICS					1600	1						
OTHR SOCIAL SCIENCES									1252	2		

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL												
CHEMICAL							2027	1				
CIVIL -CNSTR/BAN/TRP					1750	1	1758	1	1535	2		
ELECTRICAL -COMPTR	2142	1			2101	6	1752	9	1983	1		
GEOLOGICAL												
INDUSTRIAL							1794	1				
MECHANICAL					2126	3	1930	6				
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH												

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE				1379 2		
HEALTH (MED) PROFSNS						1550 2
MATHEMATICS						
OTHR PHYSCL/EARTH SC						

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1983 SCPA REGIONAL INTERIM REPORT NUMBER 1

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MBA - NON-TECHNICAL	1760	14	2240	3							1875	1
MBA - TECHNICAL												

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
MBA - NON-TECHNICAL	2500	3										
MBA - TECHNICAL											2450	1

BY TECHNICAL/NON-TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 1/8/83 THROUGH 2/4/83

CURRICULUM	RCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA - NON-TECHNICAL												
MBA - TECHNICAL												